



**13<sup>th</sup> ITS EUROPEAN CONGRESS**  
**FULFILLING ITS PROMISES**  
Brainport, the Netherlands | 3-6 June 2019

**INVITATION  
OPEN DAY  
BRAINPORT  
THE NETHERLANDS  
8 JUNE 2018**

# OPEN DAY

## ITS EUROPEAN CONGRESS 2019

**ERTICO-ITS Europe and the National Host Partners of the ITS European Congress Brainport 2019 are pleased to invite you to the Open Day that will be held June 8th 2018 in Eindhoven and Helmond, the Netherlands. The Open Day provides an ideal platform for you to see, hear and experience, what (business) opportunities the ITS European Congress will offer you in 2019.**

From 3-6 June 2019, the 13th ITS European Congress will be held in the Brainport region in the Netherlands. Under the theme 'Fulfilling ITS promises', the 2019 Congress gives you access to the entire ITS community. Over 3000 participants from over 50 countries will be represented and the Congress will attract some of the most established and recognisable companies and influencers in the mobility field. By representing your organisation, you position yourself among the latest ITS solutions and most advanced technologies, putting you in the marketplace for the future of mobility.

During this Open Day you will get already a first impression what to expect in 2019!

### **Preliminary programme**

- 12.00 hrs Warm welcome at the Evoluon in Eindhoven with informal lunch  
(Visit address: Noord Brabantlaan 1, 5652 LA Eindhoven)
- 13.00 hrs Official welcome and plenary presentations by ERTICO, Connekt/ITS Netherlands and host cities Eindhoven & Helmond
- 13.30 hrs Venue tours in small groups with experienced venue guides
- 14.30 hrs Transfer by bus to the Helmond Automotive Campus – while the demo possibilities on the congress corridor will be explained and showed
- 15.00 hrs Outside demo-area and explanation about demo possibilities
- 16.15 hrs Mingle and networking, including transfer back to Evoluon in Eindhoven
- 17.00 hrs End of the Open Day

### **Register**

We invite you to register for the Open Day: <https://www.connekt.nl/open-day-its-europe-conference/>  
Your attendance is free of charge.

### **Get to know the top technology region**

For those of you who want to use the opportunity to get to know the heart of Europe's leading innovative top technology region: Eindhoven, we are happy to share tips for dining, travel options and hotspots. During the Open Day, Eindhoven is also host of the Dutch Technology Week. More information: <https://www.dutchtechnologyweek.com/en>

### **Questions**

Please expect to receive up-to-date information regarding the program of the Open Day by the end of May. In case you have any questions, please do not hesitate to [contact](#) us. You can also find the latest information on our website: <https://2019.itsineurope.com/>

**We look forward to welcoming you to an inspiring and connective Open Day!**